Convergent Thinking Framework: Understand the constraints of your ideas

WHO
Who will you focus on?

Stakeholder map:

Peripheral Stakeholders — Secondary Stakeholders — Primary Stakeholder

In the circles above, place the people/groups you think you will focus on, and in the space below, explain a bit more about who they are.

Demographic, professional, situational details:

WHAT
What are you calling your design?
How should we name or refer to it?

Title and subtitle:

WHERE
What physical environment(s), geographical region(s), or other context(s) will you focus on?

Location(s) to explore:

WHEN
What particular moment(s), period(s) of time, or sequence(s) of events will you focus on?

Timeline(s) to explore:

WHY
What is the design principle this design aligns with?

Principle the design upholds:

WHY
What participant problem does it solve?

Principle the design upholds: